Dell Technologies – EY
Cyber Resilience
Social Media: LinkedIn and X

EY – LinkedIn (3) and X (3), content only

LinkedIn posts, including hashtags and links:
The use of #GenAI, machine learning and other technologies is growing rapidly — and so are the capabilities of the adversaries targeting those technologies. That's why building cyber resilience across your entire organization is an essential strategy. See how we combine our vision and industry experience with @Dell Technologies leadership in cyber-physical systems to create a holistic approach to cyber resilience. [link to video] #CyberResilience #TechnologyInnovation #EY #Dell #CyberSecurity #GenAI
Organizations face an average of 44 significant #CyberSecurity incidents annually. But only 1 in 5 CISOs deems their current security approaches effective. It's time to move beyond reactive measures to embrace #CyberResilience. Discover how our resilient security strategy, developed with @Dell Technologies, can turn complexity into a multi-tiered defense against relentless threats. Read more: [link to blog] #CyberSecurity #CyberResilience #Innovation #TechTrends #EY #Dell
Cybersecurity is no longer a game of cat and mouse. It's about weaving security policies, practices, and tools into a company-wide fabric for ultimate cyber resilience. In our latest blog with @Dell Technologies, explore the need for resilience, the challenges of cost and collaboration, and the crucial mindset shift needed to remain secure today: [link to blog] #CyberResilience #SecurityStrategies #Collaboration #EY #Dell

X posts, including hashtags and links:
With enterprises facing ~44 cyber incidents annually, the need for unified, multi-tiered defense is evident. Explore how we collaborate with @DellTech to define the future of #CyberSecurity and #CyberResilience in our latest video: [link to video]

Facing cyber threats head-on requires more than traditional approaches. That's why EY and @DellTech have introduced an intelligent #CyberResilience platform. Explore our blog for insights on weaving cyber resilience into your organization's fabric: [link to blog]	
Traditional security tools fall short against evolving #CyberThreats. Our blog reveals why organizations need a new game plan: #CyberResilience. EY and @DellTech lead the charge with an intelligent platform. Read on to discover the path to a more secure future: [link to blog]	

Dell – LinkedIn (3) and X (3), plus image card/tile

LinkedIn visual social title:	For corresponding social post, including hashtags and links:
Text: **Empowering Cyber Resilience with Dell and EY** Image options: 	Meet the intelligent cyber resilience platform by Dell Technologies and @EY. Together, we help you create a highly effective cyber resilience strategy, including cyber vaults and isolated recovery capabilities. EY and Dell provide not just cybersecurity solutions but a proven way to operationalize them for resilience, adaptability and cost-efficiency. Learn more: [link to video] #CyberSecurity #EY #Dell #CyberResilience #TechInnovation #CyberThreats
Text: **Reinventing Cybersecurity with Dell and EY:** The Path to Resilience Image options: 	Only 1 in 5 CISOs say that their approach to cyber security is effective. Are you one of them? Our latest blog, written in collaboration with @EY, explores how cybersecurity leaders today must shift from reactive measures to proactive cyber resilience. Dive into the challenges of complexity, cost and approach, and discover how you can reforge your cybersecurity resilience. Read more: [link to blog]

	#CyberResilience #SecurityInnovation #EY #Dell #TechLeadership
Text: 1 in 5 CISOs reports that their approach to cyber security is ineffective. **It's time for a new game plan** Image options: 	Join Dell Technologies and @EY in building frameworks that withstand the machinations of cyber adversaries. Through our combined expertise and experience, we're jointly creating multilayered defense strategies, making sure you stand strong against evolving threats. Learn more about our approach in our latest blog: [link to blog] #CyberSecurity #Resilience #EY #Dell #Innovation #DigitalTransformation

X visual social title:	
Text: **Dell Technologies + EY** Turning complexity into cyber resilience Image options: 	In today's evolving #CyberSecurity ecosystem, security leaders are challenged by complexity and cost. Learn how to turn this complexity into a stronghold against digital disruption with #CyberResilience from Dell and @EY. [link to video]
Text: (top and bottom) Ransomware costs are predicted to reach $265B US by 2031… **… but Dell Technologies and EY empower enterprises to remain resilient** Image options:	The #security landscape is changing — enterprises face new threats and additional complexity across their environments. Join Dell and @EY in building frameworks that withstand the machinations of #CyberAttackers. Read our blog to see how we do it: [link to blog]

Weave cyber resilience into the fabric of your organization
Dell Technologies + EY

It's time to reforge your approach to #CyberSecurity. In partnership with @EY, we help clients withstand extreme digital disruption and turn cyber threats into market differentiation. It's time for #CyberResilience. Learn more: [link to blog]