

EPAM – Google Cloud
Retail Media Network
Social posts – outreach content

Three LinkedIn posts for EPAM

<https://www.linkedin.com/company/epam-systems/posts/?feedView=all>

Post #1:

In the #DigitalAdvertising world, retail media networks offer retailers a substantial new revenue stream. In fact, according to GroupM, global ad revenue from retail media is expected to surpass television ad revenue by 2028.

That's why we developed our Retail Media Orchestration Toolkit — a fast, affordable solution that offers retailers of all sizes accurate and timely measurement, better ROI and standardization across disparate platforms to accelerate retail media success.

Learn more about our Retail Media Orchestration Toolkit: [\[insert link to landing page when available\]](#)

Post #2:

#RetailOrganizations need accurate, comprehensive retail media data — and they need it fast. Organizing that campaign data into a single unified view is the key that will unlock the significant opportunities offered by the retail media network boom.

EPAM's Retail Media Orchestration Toolkit meets this need by automating data ingestion from third-party platforms, making it easy for retailers to provide advertisers with the performance data they need to justify — and increase — advertising spend.

Learn more: [\[insert link to landing page when available\]](#)

Post #3:

We're proud to partner with @Google to launch our Retail Media Orchestration Toolkit.

Built upon Google Cloud's powerful Cortex Framework, our platform-agnostic Retail Media Orchestration Toolkit enables retailers to take back control of their data across their retail media network.

Looking for the answer to your #RetailMedia challenges and a path to boosting your ROI? Learn more: [\[insert link to landing page when available\]](#)